

FE2 –Video Application Grading Check-list (15 points)

Student: _____

Job Title: _____

Time of video: _____

Range - 4 points	Peer (Company)	Teacher
Introduction Video begins in an interesting and informative way	0.5 0	0.5 0
Conclusion Video ends in a memorable and clear way	0.5 0	0.5 0
Time Video is between 1 and 2 minutes long	1 0.5 0	1 0.5 0
Content and Quality Informative, interesting, creative and entertaining video Applicant put in time and effort to produce a good quality video	1 0.5 0	1 0.5 0
Information Informative – Applicant discusses or shows skills, experiences, education and personality which are relevant to the job *Applicant includes his/her contact information	1 0.5 0	1 0.5 0
Ease - 3 points		
Speaking Speed Correct pace/speed (not too fast or slow, even and consistent)	1 0.5 0	1 0.5 0
Speaking Flow Good flow with appropriate pauses in correct places	1 0.5 0	1 0.5 0
Organization Video and speaking are well organized and easy to follow	1 0.5 0	1 0.5 0
Attitude - 2 points		
Active and Energetic Applicant has good energy and is exciting and active	1 0.5 0	1 0.5 0
Confident and Positive Applicant shows confidence and a positive attitude	1 0.5 0	1 0.5 0
Delivery - 2 points		
Speaking Clear speaking and proper volume	1 0.5 0	1 0.5 0
Clarity Video is easy to understand. Information is stated or shown clearly	1 0.5 0	1 0.5 0
Interaction - 4 points		
Body and Hands Gestures, body position, body language and movement	1 0.5 0	1 0.5 0
Eyes and Face Eye contact and facial expressions	1 0.5 0	1 0.5 0
Originality Video is creative and has a fun, unique quality or idea to show the applicants information	1 0.5 0	1 0.5 0
Effectiveness and Entertainment Video shows the company that the applicant is the best for the job in an entertaining way	1 0.5 0	1 0.5 0
Total	/15	/15