
FINAL PROJECT

1. JOB DESCRIPTION ADVERTISEMENT

(HOMEWORK: 3 PTS)

- ☐ Form a group of 3-4 people. Decide as a group what the company and job will be. Brainstorm ideas!
- ☐ Be creative! Think of an Exciting and Interesting job!
- ☐ Once the group chooses the best company and job idea, brainstorm the job description.
- ☐ Explain what the job is, job responsibilities, personality and qualities needed, salary, benefits, location, working hours, vacation...Amazing things about the job!
- ☐ After everyone agrees on the job description details, create an Advertisement for the job. It must be made using a computer (nothing hand drawn or hand-written).
- ☐ The Job Advertisement can be any type of 1 page Print Media: Newspaper Ad, Magazine Ad, a Flyer, a Brochure, etc.

2. JOB PRESENTATION

(FINAL: 15 POINTS)

- ☐ Create a short PowerPoint Presentation (Prezi or other programs are also fine) describing the details of the job.
- ☐ Add photos and/or graphics for a more appealing PowerPoint. Entice your audience!
- ☐ Show the class that your company's job is the best in the world and why.
- ☐ The Job Presentation should be approximately 6-8 minutes.
- ☐ Each group member must speak an equal amount of time.

3. COVER LETTER

(HOMEWORK: 2 POINTS)

- ☐ Choose one job from the "Job Presentations" that appealed to you. Excluding your own group.
- ☐ Write a creative, interesting and impressive cover letter to apply to the job.
- ☐ Include important information from your resume and follow the cover letter format we learned in class. Tell why you are contacting the company; tell who you are; describe your skills, experience and why you are the best for the job and ask for an interview
- ☐ You will receive one point for your draft in the book and one point for peer editing the cover letters of applicants to your company.
- ☐ The Company will review and edit each applicant's cover letter.

4. VIDEO APPLICATION

(FINAL: 15 POINTS)

- ☐ Create a 1-2 minute video for the job similar to the Best Job in the World videos. Explain how you are the best person for the job.
- ☐ Use props, costumes, graphics and different locations to make your video interesting!
- ☐ Make sure the information on the video is related to the job. Save the video on a USB.
- ☐ Have Fun making the video!
- ☐ The Company will use a grading rubric (checklist) to score each applicant's video.

5. CHOOSE AND ANNOUNCE THE WINNING CANDIDATES

- ☐ Each group will assess the quality and creativity of each video application and cover letter.
- ☐ After watching all the Video Applications the groups must discuss which video is the best choice for their company and job.
- ☐ Each group will announce who was hired for the job.
- ☐ Explain why your group chose him/her. Details about his/her video and cover letter.
- ☐ Tell the class why he/she will be the best person for the job.